

An aerial photograph of the Indian Institute of Management Kozhikode campus. The campus is nestled in a lush green, hilly area. It features several large, multi-story buildings with dark brown roofs and white walls. A prominent yellow building stands out among the greenery. In the background, a dense forest covers the hills, and a small white tower is visible on the left. The overall scene is serene and well-maintained.

# IIM Kozhikode

*Globalizing Indian Thought*

**SUMMER INTERNSHIP  
PLACEMENTS REPORT 2024**





# MESSAGE FROM THE CHAIRPERSON



It is with immense pride and gratification that we announce the 100% successful completion of the Summer Placements for the 28th Batch of PGP and the 5th Batches of PGP Liberal Studies & Management (PGP-LSM) and PGP Finance at IIM Kozhikode. This milestone is a testament to the unwavering commitment and perseverance of our students, along with the collective efforts of everyone involved, despite the prevailing market conditions.

We extend our sincere appreciation to our esteemed recruiters for their continued trust and belief in IIM Kozhikode, especially in these uncertain times. Their overwhelming participation underscores their confidence in the outstanding talent and diverse skill sets of our students. We remain dedicated to nurturing these partnerships and ensuring mutual progress and success.

We also wish to convey our heartfelt gratitude to our extensive alumni network for their invaluable mentorship and unwavering support. Your contributions have played a crucial role in guiding us toward excellence.

Looking ahead, we are committed to further strengthening our relationships with recruiters and stakeholders, propelling IIM Kozhikode to greater heights. Our mission to Globalize Indian Thought remains resolute as we continue to strive for meaningful societal impact through sustainable business practices.

A special acknowledgment to the Placements team, whose relentless dedication throughout their tenure has been instrumental in nurturing opportunities, achieving highest possible offers for the batch. Their commitment to excellence has ensured the continued success of IIM Kozhikode's placement season

**Regards,**  
**Dr. Roopak Kumar Gupta**  
**Chairperson – CARE**  
**IIM Kozhikode**





# BATCH PROFILE - 2024-26

**28** Years of Excellence & Legacy

**3<sup>rd</sup>** NIRF Ranking  
Management Education

**68<sup>th</sup>** Financial Times  
Global Ranking



## Batch Highlights

3 Courses - PGP, PGP Finance,  
PGP Liberal Studies & Management

**60**

CAs/CFAs  
/FRMs

**16**

SRCCs/LSRs

**45%**

NIRF Top 30

**19%**

IITs/NITs/BITS

**27**  
months  
Average Work  
Experience

Female Students **55%**



Academic  
Background

**53%**

Engineering

Commerce

**17%**

**12%**

Science

Arts

**10%**

**8%**

Others

## Summer Placements 2023 Highlights

Highest Stipend

**7.00**  
Lakhs

**2.50**  
Lakhs

Median Stipend

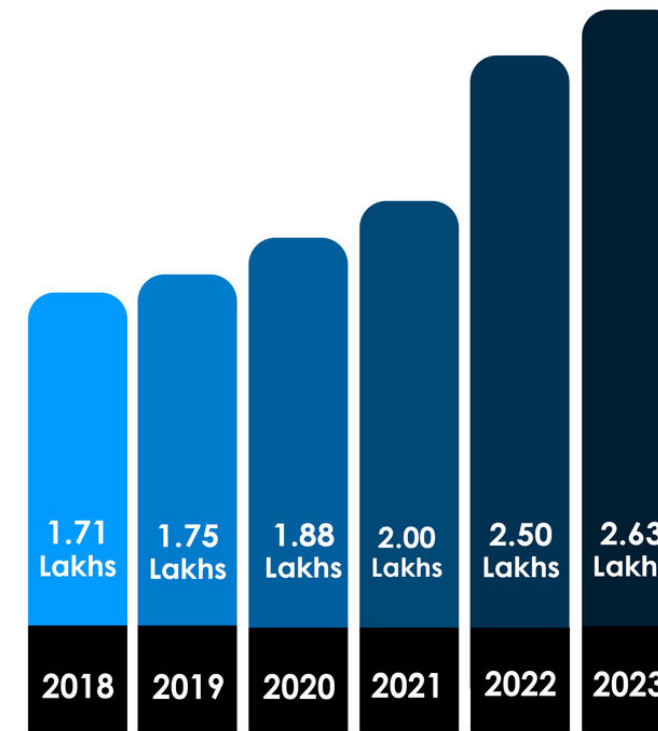
Mean Stipend

**2.63**  
Lakhs

**2.77**  
Lakhs

Mean Stipend Female

## Average Stipend Trend



## Pre-MBA Work Experience



## Work Experience Overview

**28%** Freshers

**9%** 1-11 Months

**21%** 12-23 Months

**27%** 24-35 Months

**15%** >35 Months

**37%**  
IT & Analytics

**17%**  
Consulting

**14%**  
Operations

**15%**  
BFSI

**10%**  
Sales &  
Marketing

**7%**  
Others

## Case Competitions



## International Associations

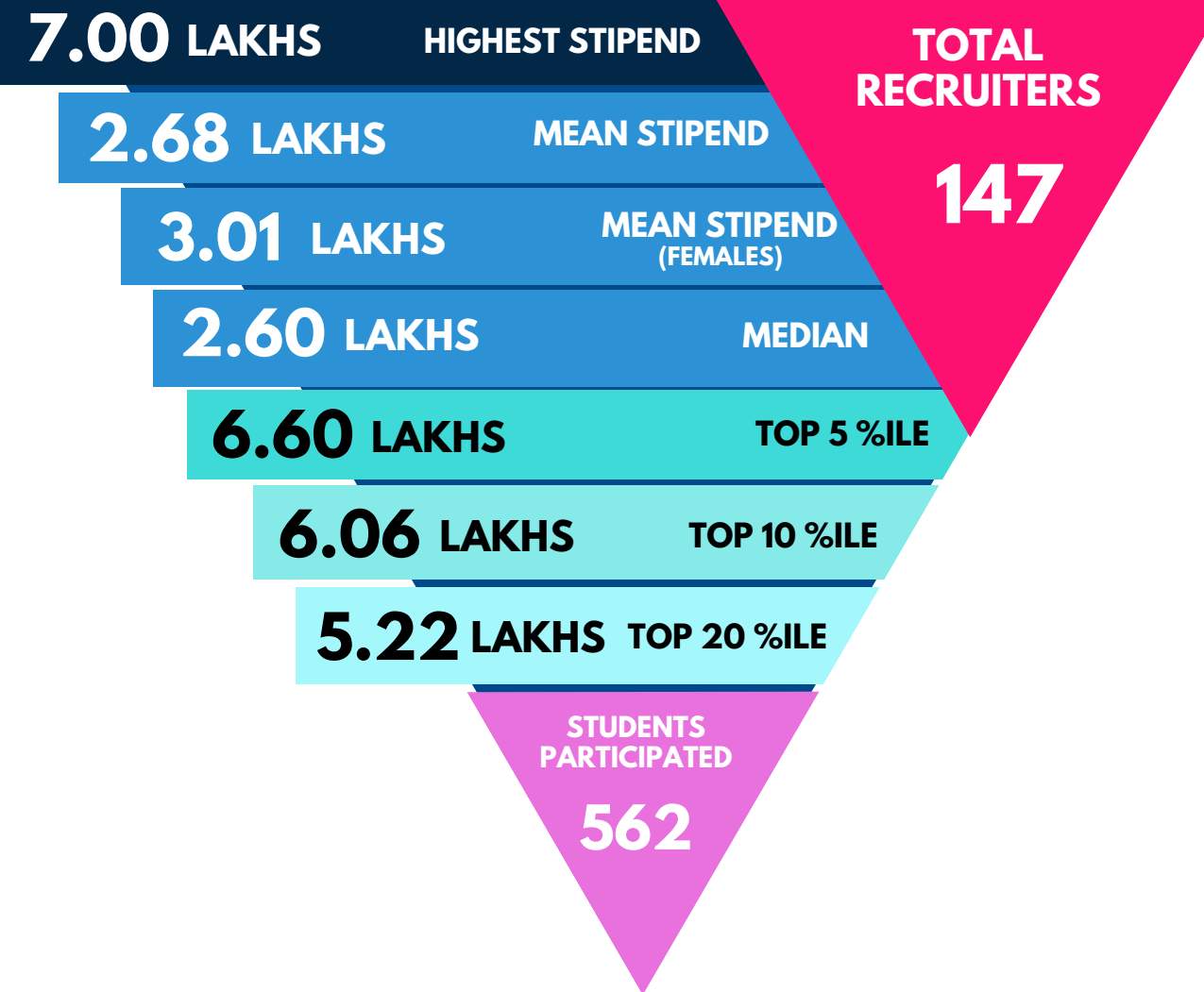
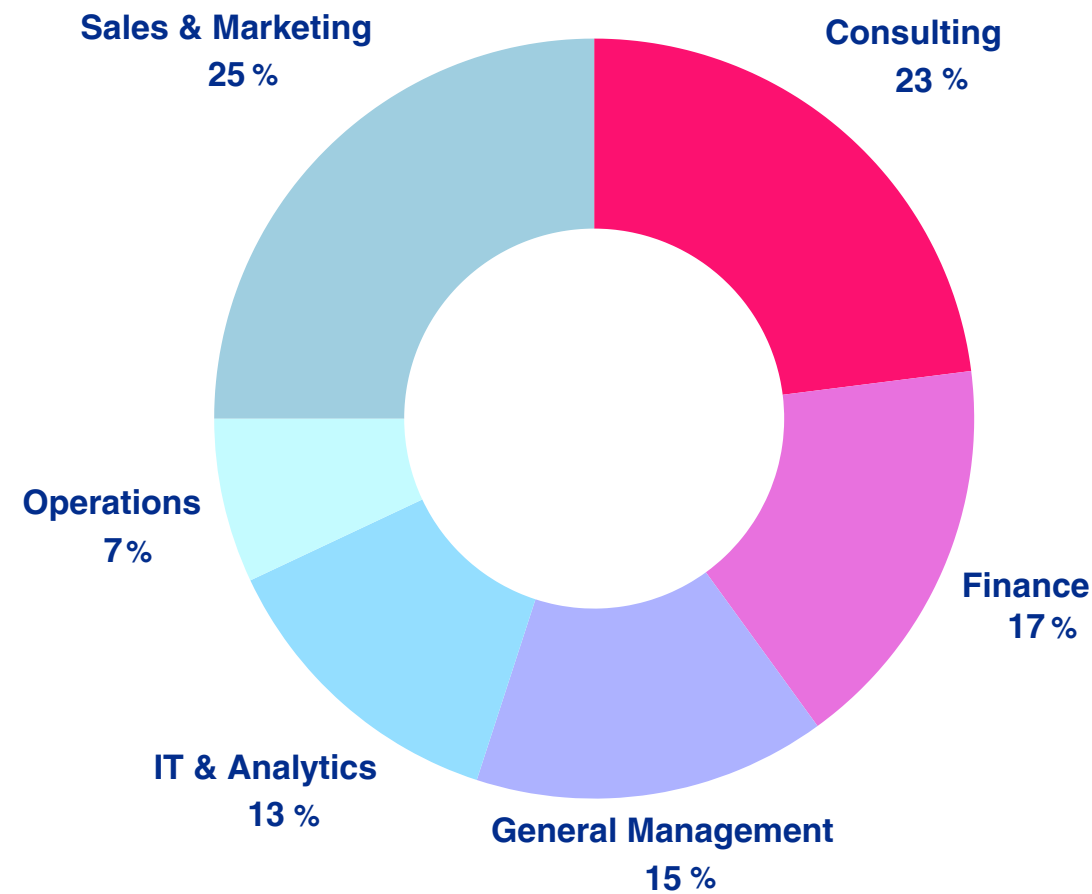




# SUMMER PLACEMENTS 2024 | STATISTICS



## DOMAIN-WISE PLACEMENTS



## NEW RECRUITERS

## HIGHLIGHTS



# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## Consulting



The consulting domain has emerged as a significant contributor, accounting for a substantial percentage of offers. Marquee consulting firms, such as Accenture Strategy, Bain, BCG, Deloitte, Everest, EY- P, Godrej ,KPMG, PwC, Samagra and Zinnov recruited from the campus reaffirming the position as a Premier B-School.



## Finance



IIM Kozhikode remained a top choice for finance careers, with 17% of offers originating from this domain. Recruiters like D.E. Shaw, Goldman Sachs, JP Morgan Chase & Co., Nomura and Standard Chartered offered diverse finance roles. Further Novaaone ,Piramal Alternatives offered Front End IB and PEVC roles.



# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## General Management

  
**6.00**

HIGHEST STIPEND  
(In Lakhs)

**15%**

OFFERS

  
**2.55**

AVERAGE STIPEND  
(In Lakhs)

The Genman domain saw diverse range of roles offered by 15+ companies, collectively accounting for 15% of the total offers. ABGLP, ABinbev, Airtel, Capgemini, Hinduja, JSW, L'Oreal, Reliance, Saint Gobain, and TAS were among the companies that extended offers.



## IT/Analytics

  
**4.40**

HIGHEST STIPEND  
(In Lakhs)

**13%**

OFFERS

  
**2.08**

AVERAGE STIPEND  
(In Lakhs)

The IT & Analytics domain contributed to 13% of the total offers from a combination of marquee recruiters like Accenture Technology, American Express, EA Sports, Mindsprint, Merilytics, Microsoft, UKG, Walmart & Wipro with many offering the coveted Product Management role.





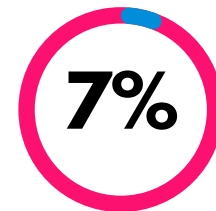
# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## Operations



HIGHEST STIPEND  
(In Lakhs)



OFFERS



AVERAGE STIPEND  
(In Lakhs)

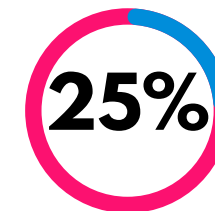
Operations contributed to 7% of the total offers among which were prominent recruiters like Amazon, Flipkart, Ola and P&G. Some of the other prominent recruiters were Genpact, and RPG.



## Sales & Marketing



HIGHEST STIPEND  
(In Lakhs)



OFFERS



AVERAGE STIPEND  
(In Lakhs)

Sales and Marketing contributed to 25% of the total offers and witnessed an enthusiastic participation from major recruiters such as BP Castrol, Colgate, Galderma, Haleon, ITC, Johnson & Johnson, Marico, Michelin, Mondelez, HUL, PepsiCo, Pidilite, Reckitt, Tata Consumer Products, Tata Play, Tata Steel and Zepto.





# CARE TEAM



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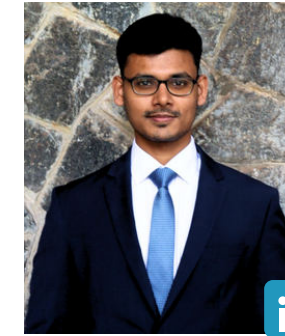
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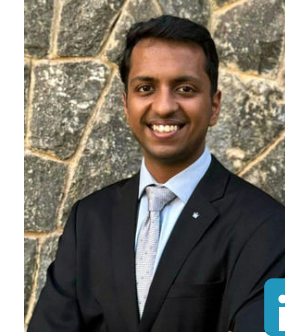
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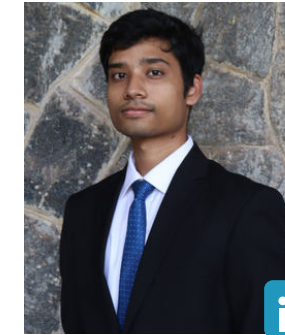
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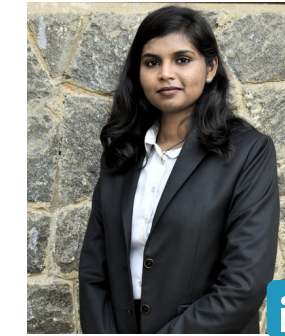
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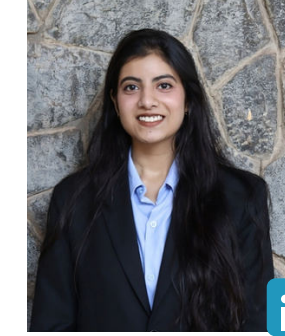
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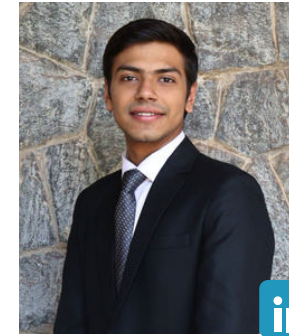
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